



FOR IMMEDIATE RELEASE

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**DreamMaker Bath & Kitchen Announces Distribution Agreement
With Whirlpool Corporation**

WACO, Texas (October 27, 2005) – DreamMaker Bath & Kitchen by Worldwide[®], the nation’s premiere remodeling franchise, announced today a distribution agreement with Whirlpool Corporation to better serve its roster of clients with innovative appliances and services designed to make the remodeling process easier. Through this agreement, DreamMaker remodelers can enhance their brand while providing greater value to homeowners and gaining referrals.

“We are extremely excited about this relationship with Whirlpool Corporation,” said Doug Dwyer, president and owner of DreamMaker Bath & Kitchen, “for what it offers our franchise owners and the elevated services they can deliver to their clients.”

Through the partnership, Whirlpool Corporation will provide DreamMaker with innovative products from Whirlpool, KitchenAid and Gladiator GarageWorks brands. Additionally, DreamMaker professionals will have easy access to the latest consumer information and products that meet their clients’ changing lifestyles.

“As a leading remodeling franchise, DreamMaker has always offered their clients the very best service and incentives. Whirlpool Corporation is proud to be a part of this tradition,” said M.K. Britenfeld, manager of contract trade integration at Whirlpool Corporation.

About DreamMaker Bath & Kitchen:

Based in Waco, Texas, DreamMaker Bath & Kitchen by Worldwide has approximately 190 independently owned and operated franchises in 11 countries and has been in more than 2 million homes. Honored as the National Remodeler of the Year by Professional Remodeler magazine, the company is also a national member of the National Kitchen and Bath Association, the National Association of the Remodeling Industry, the Remodelers Council of the National Association of Home Builders and the International Franchising Association.

For more information, please call DreamMaker Bath & Kitchen at 800-583-9099, or visit www.DreamMaker-remodel.com.

About Whirlpool Corporation:

With homeowners' continued interest in new and unique products that will enhance their lives, Whirlpool Corporation works to exceed expectations with innovative products that help building and remodeling professionals create homes of distinction. The company supports the needs of the remodeling industry with something unique – The Inside Advantage™. More than a program, it is a promise to deliver powerful brands, innovative products, consumer insight and targeted services. The Inside Advantage™ – provides building and remodeling professionals with everything they need, all from one company, helping them differentiate themselves and grow their businesses.

For more information on Whirlpool Corporation and its offerings for building and remodeling professionals, please visit www.insideadvantage.com or call 800-253-3977.

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