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DreamMaker Bath & Kitchen Names A Bright Idea, Inc. as National Vendor

Mirror defoggers now offered to remodeling clients

WACO, Texas. – (Oct. 17, 2006) In conjunction with The Remodeling Show in Chicago, DreamMaker Bath and Kitchen by Worldwide® has named A Bright Idea, Inc. as a preferred vendor for its national franchise network and will begin offering the Fog Free Reflections™ mirror defogger to remodeling clients.

Fog Free Reflections units are ultra-thin, flexible carbon/Mylar® panels that easily mount behind any size bath mirror to quickly eliminate shower steam, fog, and mist. Widely used for years in European spas and hotels, the defogger is the latest addition to the growing line of quality products offered by DreamMaker.

“We are extremely pleased to be selected by DreamMaker as a preferred vendor and are excited to help the company offer this luxury item for the bath to their clients,” said Julie Spahn of A Bright Idea, Inc. “By safely heating the mirror to a comfortable temperature, Fog Free Reflections helps consumers enjoy a crystal clear reflection every time without having to shorten their hot showers or deal with messy, streaked mirrors. We look forward to supporting DreamMaker’s commitment to quality and service with our revolutionary bath amenity.”

“Fog Free Reflections is an excellent product, and I’m sure our clients will enjoy the benefits,” said Doug Dwyer, president and owner of DreamMaker Bath & Kitchen. “We are excited about the potential of our new relationship with A Bright Idea.”

To learn more about Fog Free Reflections, visit DreamMaker Bath & Kitchen at booth 2419 or A Bright Idea at booth 2827 during The Remodeling Show Oct. 19-21 in Chicago.

About DreamMaker Bath & Kitchen:

Based in Waco, Texas, DreamMaker Bath & Kitchen has approximately 105 independently owned and operated franchises nationwide. Honored as the National Remodeler of the Year by Professional Remodeler magazine, the company is also a national member of the National Kitchen and Bath Association, the National Association of the Remodeling Industry, the Remodelers Council of the National Association of Home Builders and the International Franchising Association.

For more information, please call DreamMaker Bath & Kitchen at 800-583-9099, or visit www.DreamMaker-remodel.com.

About A Bright Idea, Inc.

A Bright Idea, Inc. provides unique products to homebuilders and contractors that allow them to differentiate their products and services. A Bright Idea, Inc. now exclusively provides Fog Free Reflections™, an innovative bath mirror defogger. Fog Free Reflections enables consumers to enjoy a hassle-free view in the bathroom mirror and costs less to run than a 75 watt light bulb. Available in European spas and hotels for years, the revolutionary Fog Free Reflections is now available in North America, enabling builders and contractors to offer a maintenance-free, cost-effective bath amenity to homeowners in the United States and Canada. For more information, please call 877-438-3643 or visit www.fogfreereflections.com

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