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DreamMaker Bath & Kitchen Names McCadden Director of Business Innovations

WACO, Texas (Jan. 30, 2007) — DreamMaker Bath & Kitchen®, Inc., a national leader in home remodeling, has named Shawn McCadden to director of business innovations.

Formerly director of education, McCadden joined DreamMaker's corporate leadership team in 2004. Prior to joining DreamMaker, he owned an Arlington, Mass.-based employee-managed design/build remodeling business for 14 years. McCadden writes a monthly column in *Remodeling* magazine, and he is a Certified Remodeler and Certified Lead Carpenter. He holds a Bachelor's Degree in Industrial Arts Education.

"Shawn's knowledge of the remodeling industry has made him a valuable member of our leadership team," said Doug Dwyer, president and owner of DreamMaker Bath & Kitchen. "His personal experience running a remodeling business gives him a thorough understanding of what products and services will make a business run more efficiently for our franchisees. This made him the ideal choice for this position."

About DreamMaker Bath & Kitchen:

Based in Waco, Texas, DreamMaker Bath & Kitchen has approximately 105 independently owned and operated franchises nationwide. Honored as the National Remodeler of the Year by Professional Remodeler magazine, the company is also a national member of the National Kitchen and Bath Association, the National Association of the Remodeling Industry, the Remodelers Council of the National Association of Home Builders and the International Franchising Association.

For more information, please call DreamMaker Bath & Kitchen at 800-583-9099, or visit www.DreamMaker-remodel.com.

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